

THE OFFICIAL LAUNCH OF THE *BJLL* SARAH MACMILLAN



The first issue of the *BJLL* was launched on 8 May, 2008 with great success. Both staff and students attended the event, which took place in the Barber Institute of Fine Arts, to celebrate and to discover more about the year-long process which culminated in the final printed volume.

Opening the evening, the co-editors, Laura Hilton and Joshua McEvilla, welcomed the audience and presented an overview of the journal from its conception through selecting the

review and editorial boards, design, advertising, editing and printing. Two contributors, John Tepe and Anna Gottschall, gave accounts of their first experiences of the editorial process, detailing what they had learnt and assuring us that it had by no means dissuaded them from future publishing ventures. An interactive exploration of the online edition, constructed by Joshua and Scott Anderson, explored the possibilities of the journal as an online research tool with great potential.



Scott also addressed the more technical aspects of designing and constructing the online reading applet, which will be developed to incorporate future issues, events and photographs. The evening was concluded with refreshments in the foyer of the Barber Institute, where the co-editors and contributors welcomed questions and discussion regarding the first issue, and the future issues yet to come.



The *BJLL* has proved to be a fantastic learning experience for all involved, with thanks extended to numerous contributors. A highly successful start was marked by a successful and memorable launch. Preceding a relaxed reception, the formal component of the evening concluded with Professor Susan Hunston presenting both Laura and Joshua with Graduate School prizes for their innovation. The



positive reaction to both the journal and the launch promises a bright future for the *BJLL*.